



# World AIDS Day

**December 1, 2005**

**World AIDS Day** will be held December 1, 2005. The global theme of World AIDS Day is “Keep the Promise”, an appeal to all stakeholders to ensure that the goals of infection reduction in the fight against HIV/AIDS are met.

The South Dakota Departments of Education and Health are committed to reducing HIV transmission and educating people about the HIV crisis here in South Dakota. In an effort to highlight HIV/AIDS in South Dakota, the Departments of Health and Education are encouraging **YOU** to get involved in **World AIDS Day 2005!**

There are a variety of activities that can spotlight HIV/AIDS in your community. Here is a listing of a few ideas:

- Create and distribute Red Ribbons\*
- Sponsor a special “red shirt” day
- Create and distribute posters\*
- Organize a creative writing/poster campaign
- Set up a panel of HIV experts for a community event
- Host a community luncheon
- Sponsor a fund-raiser for local HIV awareness or HIV-impacted families
- Enlist the help of media in raising awareness
- Sponsor a community-wide vigil
- Invite a speaker who has been impacted by HIV/AIDS\*
- Invite faith-based leaders to speak to their congregations about HIV/AIDS
- Provide HIV-themed book lists to your local library\*
- Create a quilt square for an afflicted community member\*
- Celebrate the lives of living HIV positive community members
- Plant a tree in honor of all HIV positive people
- Encourage compassion of HIV positive people by demonstrating acceptance
- Volunteer to talk at your local school or church – Spread the word!
- Ask your local City Council and School Board to get involved
- Visit a homebound person with HIV/AIDS. Take goodies!
- Host a community “walk” to showcase HIV/AIDS
- Involve your local sporting events and art centers

\*Additional information attached